



JACOB MICKLIN

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🌐 www.micklinmedia.com

📍 Denver, CO

TECHNICAL SKILLS

- Adobe Premiere
- Adobe Photoshop
- Adobe After Effects
- Avid Media Composer
- Final Cut Pro X
- Canva
- Apple Motion
- Frame.io
- YouTube Studio
- Canon and Sony
Cameras Operation
- Platform Trend Analysis
- Archival Organization
- Color Correction &
Grading
- Audio Editing and Mixing
- Workflow Management
- Compelling Storytelling
- Marketing/Brand
Awareness

EDUCATION

BFA, Film Production

University of Colorado,
Boulder
2012-2016

ABOUT ME

Seasoned social-first video editor and videographer with nine years of experience conceptualizing, producing and editing high-performing digital content. Expert in crafting short- and long-form videos that perform natively on all major social platforms. Combines hands-on production skills with a deep understanding of platform trends, brand voice, and visual storytelling. Proven track record of driving exponential channel growth and creating content that connects emotionally and authentically with audiences.

PROFESSIONAL EXPERIENCE

Video Storyteller

January 2026 – Present

MagicSchool AI, Denver, CO (Remote)

- Produces compelling narrative video content that helps both technical and non-technical audiences understand MagicSchool AI's EdTech products and research.
- Travels to school districts across the country, creatively showcasing the impact the product has on students and teachers from all grade levels.
- Captures photos and video at EdTech conferences and events.

Contract Filmmaker // Video Editor

October 2025 – January 2026

Mercor, San Francisco, CA (Remote)

- Collaborated with leading AI clients at Mercor to advance language models' understanding of filmmaking and video editing.
- Created training materials and video assets to enhance AI performance in creative applications.
- Works with domain peers to exchange feedback and refine project tasks for optimal results.

Digital Video Editor

September 2022–August 2025

Jennifer Hudson Show, a Telepictures Production, Burbank, CA

- As sole editor on digital team of five, led video production efforts, fostering a collaborative environment and ensuring efficient workflow management.
- Created high volume of clips daily, optimized for each platform and ranging from 30 seconds to five minutes.
- Developed thematic compilations and social-first edits that captured cultural moments and extended the show's reach.
- Grew YouTube from 4,000 to 1.9M+ subscribers and TikTok to 7.1M followers and 355M likes through trend-driven, on-brand content. Increased Instagram followers from zero to 2.8 million.
- Produced broadcast videos for nationwide news outlets, expanding the show's reach.
- Partnered with producers, publicity, and brand teams to align storytelling with campaign goals and brand strategy.
- Created social content for brand partnerships, ensuring seamless integration with The Jennifer Hudson Show's tone and visual identity.
- Managed footage archival system to enable rapid turnaround on thematic and repurposed content.
- Collaborated closely with executive producers and creative leadership to translate ideas into engaging, shareable digital stories.

Head of Video Production and Photography

May 2017–December 2021

InterNACHI (International Association of Certified Home Inspectors, Boulder, CO)

- Led all aspects of video production, from concept through post, creating 200+ educational and marketing videos for 25,000+ members.
- Storyboarded, shot, and edited content for YouTube, social media, and online courses, driving engagement and new membership growth.